

ANDRIANNA NATSOULAS  
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## Professional Experience

### **Independent Consultant**

*10/2011-present*

- Research and write advocacy materials.
- Create and implement media strategies.
- Review and evaluate food programs.

### **Food Voices: Stories of the Food Sovereignty Movement**

*04/2010-10/2011*

#### Independent Writer/Researcher/Advocate:

- Interviewed small-scale family farmers and fishermen throughout the Americas.
- Created a web page ([www.foodvoices.org](http://www.foodvoices.org)) and Facebook page to publicize Food Voices.
- Developed a media and outreach campaign to bring the voices to life.
- Wrote the book, *Food Voices*.

### **Northwest Atlantic Marine Alliance, New England**

*03/2008-04/2010*

#### Food Justice/Markets Coordinator:

- Assisted in re-establishing the organization through board and program development.
- Fundraised by writing proposals to foundations and meeting with high donors.
- Developed new strategic communication, policy and outreach plans.
- Outreached and built alliances with grassroots, regional and national organizations.
- Wrote and published web based and print materials.
- Coordinated fishing communities with local food movement initiatives and family farmers.

### **Independent Consultant, Washington, D.C.**

*09/2007-5/2008*

Marine Fish Conservation Network: Researched the adherence of regional government agencies to national standards mandated in federal fisheries management legislation.

Friends of the Earth: Researched, wrote and developed scoping document and campaign plan on a proposed copper mine in Northern Armenia.

Environment Matters: Researched and wrote a Gulf of Mexico fisheries report.

### **Food & Water Watch, Washington, D.C.**

*11/2005-8/2007*

#### Program Director:

- Created and led a new fisheries program.
- Developed policy positions, campaign strategies and funding proposals.
- Represented organization on international and national boards and committees.
- Developed and maintained campaign budget.
- Served as the media liaison, including print, radio and television.
- Produced and edited press releases, web materials, newsletters, fact sheets and reports.
- Hired, fired and managed campaign staff.

**Public Citizen**, Washington, D.C. 7/2002-11/2005

International Field Director:

- Coordinated and developed international food safety and agricultural trade campaigns.
- Represented organization at international meetings and at public speaking events.
- Handled press inquiries and conducted on-air interviews.
- Wrote and submitted comments to governmental and intergovernmental agencies.
- Supervised international consultants.

**Greenpeace**, Washington, D.C. 10/2000-3/2002

Oceans Campaigner / Researcher:

- Coordinated a whale protection campaign.
- Handled press inquiries and conducted on-air interviews.
- Produced funding proposals and public materials.
- Conducted research and economic analysis for a Bering Sea campaign.

**Marine Fish Conservation Network**, Washington, D.C. 02/1999-10/2000

Outreach Coordinator:

- Coordinated outreach and public education for federal fisheries campaign.
- Assisted in design, development and editing of reports.
- Developed and maintained organization's website.
- Tracked legislation, planned and implemented Congressional education trainings.
- Increased grassroots membership by 20%.

**World Wide Fund for Nature**, England and Scotland 1997

Research Assistant: Conducted interviews with fishermen for a review of the Common Fisheries Policy and a feasibility study of regional fisheries management.

**Gulf of Maine Workshop**, Coventry, England 1996-1997

Research Assistant: Collaborated on a project with the National Marine Fisheries Service to develop an integrated fisheries recovery plan for the Gulf of Maine.

## Education

**Master's of Science in Ecosystems Analysis and Governance** Sept 1997

University of Warwick; Coventry, England.

Research Project: *United Kingdom Fishing Cooperatives: Marketing Today, But More Tomorrow?*: An investigation of fishing cooperatives using questionnaires, interviews and quantitative statistical analysis.

**Bachelor's of Science in Environmental Forest Biology** May 1993

State University of New York, College of Environmental Science and Forestry; Syracuse.

## Sample Community and Volunteer Activities

U.S. Food Sovereignty Network: Assist in outreach to small scale fishing organizations.  
Rhinecliff Waterfront Day Committee: Organized media and vendors for annual festival.  
Syracuse Peace Council: Board member: Coordinated events and organized volunteers.